



DO YOU HAVE AN IDEA THAT COULD HELP THE LIVES OF PEOPLE LIVING WITH SCI?

Well, we've got you! We have \$25,000 to help develop it. The Ideation Clinic proudly presents The Praxis Health Innovation Summit ... a catalyst to champion innovators that wish to improve the lives of people living with spinal cord injuries (SCI). We are looking for the next big idea to be demonstrated in front of a panel of judges on Demo Day on Wednesday, September 22. The most impactful and commercially viable Demo will be awarded a grant of \$25,000.

Submission Deadline September 15

APPLY NOW

PRAXIS HEALTH INNOVATION SUMMIT

SEPTEMBER 22, 2021
3:00 - 6:00 PM EST

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WHAT IS THE PRAXIS HEALTH INNOVATION SUMMIT?

The Praxis Health Innovation Summit is an event dedicated to bringing a group of stakeholders – with a unique cross-section of industry and health expertise, and SCI community involvement - together to identify the preferred future of health care and create a knowledge corridor for innovation.

The Health Innovation Summit strives to bring together dynamic and inspirational speakers and panelists to serve as the framework for sparking conversation during the summit and provide the fundamental and thought-provoking information that is key to developing a well-rounded, informed, action-oriented innovation.

On September 22, 2021 from 3:00-6:00pm, please join us to hear from these leaders in healthcare, academia, institutes, governments, incubators and more. Attend workshops, check out exhibition booths, hear from respected community experts and connect with peers, or your next partner, funder or future customer!

Also, meet our five demo day participants, where one demo will be awarded a grant of \$25,000 for the most impactful and commercially viable Demo!



WHAT CAN YOU EXPECT?

SPEAKERS: Speakers include CEOs, and Key Opinion Leaders in academia, research, industry, finance, and the SCI community!

Special guest: two time New York Times best-seller and Pulitzer-nominee, [Jamie Wheal](#).

EXHIBITS: Our partners across Canada, the US, and the UK to learn more about their programs and offerings. You will have the opportunity to meet with faulty and institute heads and ask questions!

WORKSHOPS: Refine Your Pitch: How to Use Presentation Skills to move your idea from Bench to Bedside. Special Workshop offered by University Instructor, Sarah Lang! Not to be missed!

DEMOS: The Top 5 demos from The Praxis SCI Challenge will be presenting their ideas. Meet your next colleague, service provider, investee, or partner!



DO YOU NEED HELP DEVELOPING YOUR IDEA?

We've got you, too. The Praxis Health Innovation Summit will also Launch the next Praxis Challenge with workshops, seminars, mentorship and guidance to help you develop your team, your ideas and your innovation. Hear from Praxis CEO, Bill Baraable and speakers Barry Munro and Jen French on the importance of SCI Innovation and the 2022 Challenge. Join the Praxis Challenge to make your concept a reality!

Attend the event to learn more!

REGISTER

LEARN MORE

DEMO DAY SPEAKERS



Barry Munro

CDO Canadian/American Spinal Research Organization

Barry Munro is the Chief Development Officer of the Canadian/American Spinal Research Organization, which was established in 1984 to fund targeted research to maximize functional recovery and cure paralysis caused by spinal cord injury. Barry also currently holds the position of Treasurer for the North American Spinal Cord Injury Consortium, a community led organization which has the mission to bring about unified achievements in research, care, cure, and policy by supporting collaborative efforts across the spinal cord injury community.



Jamie Wheal

Executive Director The Flow Genome Project

Jamie Wheal is the author of *Recapture the Rapture: Rethinking God, Sex and Death In a World That's Lost Its Mind* and the Pulitzer-nominated global bestseller *Stealing Fire: How Silicon Valley, Navy SEALs, and Maverick Scientists Are Revolutionizing the Way We Live and Work*. Jamie is also the founder of the Flow Genome Project, an international organization dedicated to the research and training of human performance.



Bill Barrable

CEO Praxis Spinal Cord Institute

As CEO of Praxis Spinal Cord Institute, Bill Barrable leads a diverse and multi-disciplinary team of experts focused on creating solutions for people with spinal cord injuries. Under his collaborative leadership, the Institute has achieved significant recognition as an outstanding charity, including accreditation through Imagine Canada's rigorous standards of excellence and being ranked as MoneySense and MacLean's top-rated charity in Canada for 2019.



Jennifer French

Founder & Executive Director Neurotech Network

Jennifer French is the Founder and Executive Director of Neurotech Network, a nonprofit organization that focuses on education and advocacy of neurotechnologies. She is also the Senior Contributing Editor of Neurotech Reports, a market intelligence firm for the neurotechnology industry. French has helped launch successful divisions of such organizations as Bombardier Capital and PC Connection, as well as several nonprofit organizations and patient engagement programs. French holds a Bachelor's degree in Aviation Science and an MBA. She serves on several advisory boards including the IEEE Neuroethics Initiative, NINDS Common Data Elements, OpenMinds platform and the American Bionics Project. As a result of a snowboarding accident, French lives with tetraplegia due to a spinal cord injury.



THE FUTURE OF INNOVATION

Panel One



Wilson Kwan

Senior Director, FAAN Advisors Group Inc.

Wilson Kwan is a Canadian CPA, CA and CIRP, and he is an experienced business leader with over a decade of experience in consulting, deals, and financial advisory, typically advising in a senior management capacity. He is currently a Senior Director with FAAN Advisors, a boutique financial advisory firm that specializes in Fractional CFO and Interim Management services assisting companies through growth, expansion, and strategic turnarounds.



Ketaki Desai

Vice President, Business Development at OCI

Ketaki Desai, Ph.D. is the Vice President, Business Development at OCI. She recently served as the Director of Strategy for a \$1 billion life sciences fund as part of the investment arm of UPMC, a \$21 billion integrated global nonprofit health enterprise in Pennsylvania. She taught Innovation and Commercialization as an Adjunct Professor at Chatham University in Pittsburgh. Before joining UPMC, Ketaki was an Entrepreneur-in-Residence at the University of Pittsburgh and also consulted with startups, small businesses and organizations like Innovation Works, a top national startup accelerator based in Pittsburgh.



Nick Medcalf

Deputy Challenge Director, Industrial Strategy Challenge Fund

Nick Medcalf is currently Deputy Challenge Director for the Industrial Strategy Challenge Fund (Medicines Manufacturing) at UK Research and Innovation with responsibility for the delivery of a portfolio of capital and R&D funding competitions as well as generating new proposals for grant investment.

Prior to this appointment Nick was Professor of Regenerative Medicine Manufacture at Loughborough University from 2013 to 2017 under an EPSRC Manufacturing Fellowship Scheme following 36 years in the healthcare industry. He has a particular interest in improving the options for manufacture and supply of advanced therapeutics by making available appropriate technology for novel and effective models of business and operation. He is an active member of the Enterprise Hub at the Royal Academy of Engineering.



Andreea Iftimia-Mander

Innovate UK Lead Medicines Manufacturing at Innovate UK

Andreea is a multilingual, highly motivated, results-oriented, self-starter who demonstrates personal accountability for outcomes and thrives on increasing levels of responsibility. PhD educated professional, possesses academic and industry experience in Regenerative Medicine, Tissue Engineering, Stem Cell Research and Chemical Engineering. Exceptionally skilled in project management of complex research studies, undertaking research, conducting experimental tasks and product development of conceptual ideas.



ABOUT THE IDEATION CLINIC

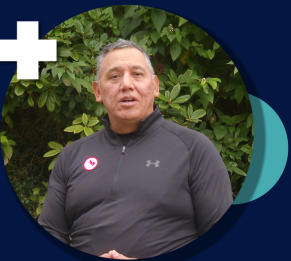
The Ideation Clinic is a coalition of universities, hospitals, researchers, industry partners and students, nurturing today's ideas into tomorrow's innovations. Our mission, to accelerate health science research translation into impactful innovations for the benefit of all Canadians.

[CLICK HERE FOR MORE INFORMATION](#)



"People with spinal cord injuries would like to lead independent lives but the nature and severity of their injury have a large role to play. **Real-life solutions for everyday issues can make life easier** and more independent. Even small changes can make a big difference."

John Chernesky
Consumer Engagement Program Manager,
Praxis Spinal Cord Institute



"Innovations to make lives easier for individuals living with SCI need not be biomedical interventions, **simple interventions** like jar-openers and wheelchair tire cleaners can also be **impactful**."

Richard Peter
Indigenous Peoples' Liaison, Consumer
Engagement, Praxis Spinal Cord Institute

ABOUT PRAXIS

Praxis is a Canadian-based not-for-profit organization that leads global collaboration in spinal cord injury research, innovation and care. They accelerate the translation of discoveries and best practices into improved treatments for people with spinal cord injuries.

Their vision is a world without paralysis after SCI. To achieve this, they take a multi-disciplinary, adaptable approach to maximize their impact. This enables them to move the most promising ideas out of the laboratory, into a standard practice of care, into the marketplace and ultimately, into the hands of the people who need it most.

By working to address all of these areas simultaneously, and with national and international partners within the SCI community and beyond, they are uniquely positioned to make exceptional improvements in the health of people with SCI.

[CLICK HERE TO FIND OUT MORE](#)

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